

MOMENTS

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IMPULSE

by **HIPULSE**

TO ————— GATHER

WWW.

Events that inspire and are remembered
— therefore we give everything. To see the
pure joy in the faces of our customers
and their guests — that is what drives us.

We make your heart beat faster.



HIPULSE-EVENTS

.COM

We design and realize your tailor-made event at the highest level. Private or corporate. Onsite, hybrid or completely digital. In Germany and across the world. We have a solution for everything – with great personal commitment and within your budget.



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**Go new
ways**

Matador Lodges

2020 ... what a year!?! Let's make the best out of it: Rethink instead of cancel.

Small instead of big. Virtual instead of onsite. There is always a way. Together we will find the right one for your event.

Small but delicate

Are you planning a family celebration or a team event? We develop concepts for you for an unforgettable, flexible and safe event.

Virtual events – more than (just) an alternative

Not just since the pandemic, digital formats have been gaining in importance faster and faster. They are sustainable, can be implemented comparatively quickly and reach people world-wide. We set up virtual or hybrid events for you that leave a lasting impression.

Always up to date

New technology, new trends, new regulations: we learn new things every day. So that we are flexible in the planning and implementation of your event, you can fully rely on us.

Events are always a mirror of our time. What is important to people, where are we developing as a society? HiPulse is always up to date for you. Find out more about current trends and receive new ideas and momentums.

2 THE 0 EVENT- 2 TRENDS

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When online and offline merge

- Hybrid events that move people
- Complete technical implementation and support
- Maximum cost efficiency



Hybrid events – the combination of live events and virtual experiences – are trendy. Why? You can achieve a high reach with hybrid events. The right selection of content and interaction options is crucial in order to emotionally involve all participants, on site and online. Hybrid events are basically suitable for all events with an interactive character, whether company celebrations, conferences or congresses. Live connections from several locations, break-out rooms, chats, Q&As, votes – the format offers versatile communication options. HiPulse is your partner for well thought-through, high-quality hybrid events. Together with you, we develop the right mix of information, entertainment and interaction – perfectly tailored to your audience. We are happy to help you to adapt concepts for already planned physical events. We take care of all technical aspects for you: smooth transmission and interaction, live connections and reliable support during the event. In addition, we offer training and coaching to prepare speakers and moderators perfectly for their hybrid appearance.

Special moments and milestones in life deserve special celebrations. This is what stands behind the concept of boutique events. Exclusive fashion boutiques and charming boutique hotels stand for individuality, exclusivity and an intimate atmosphere. The *pearls* among the events stand out from the crowd and will be remembered forever. Every wedding deserves to be something special. We are your master of ceremonies and personal contact for every big decision and every smallest detail, from the choice of location to the design of your menu cards. We do everything to make your big day an unforgettable highlight for you and your guests. Boutique and Business? Yes! Extraordinary events ensure shared moments of happiness. They strengthen business relationships or team spirit. There are no limits to creativity: Breathtaking locations, culinary fireworks, spectacular entertainment – everything is possible. Thanks to our many years of experience with high-class events, we know what is important to our customers. Discretion, personal commitment, professionalism and reliability are as a matter of course for us.



Memories last an eternity

- One contact for everything
- Absolute discretion



Matador Lodges

- Global partner network
- Perfection down to the smallest detail

More balance and inspiration



Instead of *work hard, play hard!*, you hear terms such as work-life-balance or mindfulness, an expression for the increasing health awareness in our society. Mindfulness aims to reduce stress and pressure, to create more space for relaxation and reflection. Integrate the mindfulness thought into your next corporate event. It is worth it. Active time-outs help participants in seminars, training courses or conferences to process content better. You feel more motivated, more creative, more focused and more committed. Meditation workshops, yoga classes, smart-phone-free zones, creative activities, performances by artists or inspiring lectures à la TED Talks: These are just a few possibilities to expand the *standard program* of your event in a meaningful way. In the meantime, many hotels and event locations have developed their own mindfulness offers that you can easily book. We advise you which activities are best suited for your event and develop tailor-made concepts especially for your event on request.

- Mindfulness for corporate events
- World-wide network of coaches and locations
- Tailor-made event concepts



Matador Lodges

- Partner network with a focus on sustainability
- Individual solutions for all dietary requirements
- Exclusive menus from our star chef



Excellent food is mouth-watering and flavorsome, mostly when you can sample it and enjoy with a clear conscience.

Sustainable handling of food is important to more and more people. Organic quality, cooking with seasonal and regional products, no waste of food and avoidance of trash — these are criteria that also separate the wheat from the chaff in event catering. HiPulse works with catering companies and chefs, for whom enjoyment and responsibility go hand in hand. What is important to you and your guests? We provide culinary highlights that meet your individual requirements — whether classic with meat and fish, vegetarian or completely vegan. This also applies to the choice of drinks: Would you like to offer your guests something special from the region? We take care of first-class wines and spirits that are still real insider tips.

Sustainable enjoyment



Haute Cuisine

Star Chef Patrick Coudert guarantees unique culinary highlights at your event. With his amazing creativity and passion, he conjures up an unforgettable and personalized menu.

Patrick Coudert

1972-75: training as a chef with Paul Bocuse in Lyon
 1976: youngest star chef in Germany
 1981: awarded the second Michelin star

International positions in Osaka, London, New York, Montreal

- **Personal Engagement**
- **Know-How + Experience + Passion**
- **Always the maximum within your budget**

→ **Everything from a single source**

We offer you full service:

Marketing / Acquisition / Sales

Consulting / Conception / Planning

Coordination / Realization / Post-Event

→ **Always on the move**

Making new contacts, discovering new locations, investigating new tools - we're always on the road. The know-how that we gather on our trips, at trade fairs and seminars flows directly into the planning and creation of your event.

→ **Global partner network**

Together we can do anything! The network that we created over many years makes us a competent partner for every type of event. We look forward to every new challenge in which we can work together with one of our trusted partners to create the best for you.

→ **Trust**

Transferring an important project to someone else takes trust. We earn your trust from the start. Through commitment and reliability. The greatest award for our work is when you continue to rely on us as your event partner in the future.

→ **World-Wide
Location Scouting**

We find the perfect location for your event and check availability, capacity and conditions for you.

→ **Budgeting**

We obtain offers, calculate the total cost and always keep you up to date on the cost development.

→ **24 Hours Onsite Support**

Your personal contact is always available ensuring a smooth delivery and quick help at all times.

→ **Registration Management**

Event registration, ticket dispatch, registration confirmations, event reminders – we do it for you.

FULL **Your event**
— private or corporate —
is in the best hands with HiPulse
SERVICE

→ **Feedback Evaluation**

Event feedback is generated as part of the event and we collate that for your information (e.g. online survey).

→ **Offsite Events**

From dinner to a sightseeing tour – we organize an attractive supporting program for your main event.

→ **Communication**

We take care of the entire marketing and event communication as well as all arrangements with partners and other project participants.

→ **Hotels + Locations Contracts**

We negotiate contracts for catering, venues, technical equipment and always keep an eye on costs.

→ **Coaching + Training**

We offer language training and equipment training for speakers and moderators. If you wish, we can also personally moderate your event.

→ **Room Management**

We take care of the room planning including technical equipment, seating and catering during the breaks.

“Maïke is an outstanding event management leader, demonstrating exceptional attention to detail, dedication to the customer, and passion for the business. I worked with Maïke on many events and always knew that those events would execute correctly and meet or exceed our expectations. Maïke’s ability to coordinate with venues, vendors, and attendees is wonderful. If I were holding an event, anywhere in the world, I would want Maïke to coordinate it.”

Mike Smith, Technical Sales Leader,
Amazon Web Services

MAIKE GRIMPE

BORN IN
1977

BACKGROUND
Hotel Industry

FOCUS
International Events
→ Events planned and executed
in 39 countries

Founder + Partner



“Katrin immediately understood our wishes and took over all aspects of the organization. The celebration was perfectly prepared and we were able to spend an unforgettable evening with our guests. Absolutely to be recommended!”

Philipp Schieferdecker, PROFOL, CEO

KATRIN PIETSCH

BORN IN
1976

BACKGROUND
Hotel Industry

FOCUS
Exclusive Boutique Events
→ Event moderator and language coach since 2015

Founder + Partner



IBM

GENEFF

VMWARE

DELL

RED HAT

NETAPP

WIPRO

ÄRZTEKONGRESS

LANDESBANK HAMBURG

SPARKASSE HAMBURG

ENGEL & VÖLKERS

REICHSHOF CURIO COLLECTION BY HILTON

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